Describe with inbound marketing and Outbound marketing:

**Inbound Marketing**: Your client will come to see your good resources. This resource can be good websites, Facebook Pages, YouTube channels and different type of good blogging profile. That’s why your target audience can find you. These could be the keyword that rank on google, if these keywords are use inbound marketing, you can get easily a good lead in your website to appear first five results on Google.

As a result, client will trust you and you are expert in the service you provide. That’s why client will not obligation with you any type of argument. The client will not have any query about your expertise. Because he is coming his own action. You are not possibly approach it first.

**Outbound marketing:**

Firstly, when you have find client use different type of method it’s called outbound marketing. It can be traditional marketing or physically marketing. Physical marketing means when you are present in the client with physically and approach them about your service or products. It states at any place in your office area. It can be virtually one to one communication.

These methods when you used the client will increased day by day. So, anyone no need to get your product or services, therefore people can be knock you. At this time your ending time are not be happiest, It cannot proof your expertise in front of your client.

Above all. I think my opinion you can do better inbound marketing than outbound marketing.so applying this method you can get good leads.

If anyone can go to outbound marketing to create a brand through inbound marketing. By this time when you approach the clients in outbound process, the client will take your word about it.